



CHIPPENHAM & VILLAGES AREA PARTNERSHIP

Chippenham Area Board 30th June 2014

ChAP Work Priorities & Core Funding Bid for 2014/15

ChAP's areas of interest over the coming year reflect the priorities identified at the JSA event- 'What Matters To You in the Chippenham Area' held at the Neeld Hall on 18th February 2014. (Appendix 1)

The meeting was attended by over 100 people representing a wide range of stakeholders across Chippenham and its surrounding villages. After group discussions on the evidence base of information followed by voting from all the attendees, and further prioritising by attendees at the subsequent Area Board meeting on 3rd March, a number of issues were identified for local action. Listed below are some of those priorities and how ChAP will support them during the coming year.

Better Use of Outside Space

- ChAP organises the popular annual Chippenham River Festival now in it's sixth year. The festival encourages use and enjoyment of the river and its surroundings, offering opportunities for participation in activities on and near the river. It involves local community groups and organisations and is sustained by volunteers, including young people, who assist with the organisation and management of the festival.
- ChAP continues to support the River Clean-Up project which has already made great improvements to the open spaces adjoining the river and close to the town centre, by it's regular volunteer sessions. This work now continues with professional involvement from The Nature of It organisation. A management plan has been drawn up for the redevelopment of the neglected areas within Island Park.
- ChAP will continue it's involvement with the Chippenham Skate Project and will be active in facilitating engagement and consultation with young people.

ACE (Arts, Culture & Events)

- **ChAP** has always been active in supporting cultural events. It is involved in a new collaborative project to create a 'hub' which will promote events and activities in the Chippenham area.
- **ChAP** administers it's own scheme to support the performing arts. ChAP offers stage equipment for loan to amateur groups in the area, who would otherwise have to pay commercial rates. Users of the scheme include the following CLOGS, Chippenham Drama Festival, Sally Baxter School of Dancing, That's Entertainment, The Malford Players.

- **ChAP** is working in partnership with Bournemouth Symphony Orchestra, Wiltshire Council, Chippenham Town Council, and Chippenham Partnership of Schools to deliver a programme of community music projects for Chippenham.

Health & Wellbeing

- ChAP supports the newly formed Older Peoples Forum and will link it's work with the ChAP H&SC Team, in partnership with stakeholders, to strengthen links, to influence decision making, and to improve delivery of services which promote the health and wellbeing of the wider community.
- ChAP will actively support youth activities and ensure that the needs of young people are identified and taken into account . Youth Services are to become more reliant upon community volunteers and ChAP will continue to act as a link between the key stakeholders to facilitate the recommendations of the recent review.
- ChAP is aware of the Dementia –Friendly Communities campaign. ChAP will support and promote the campaign throughout the area. ChAP will encourage communities and organisations to raise awareness, and to take action to make communities more dementia friendly..
- **Safe Places** ChAP has joined the Safe Places Steering Group and will encourage and promote the Safe Places project in Chippenham. ChAP will work with the Steering Group to establish and identify safe environments for people who may require some additional support when out in the community, and to raise awareness of their existence amongst the wider community.
- **Defibrillator project.** ChAP will continue its work it's work demystifying and promoting installation of defibrillators. Having facilitated the recent successful Defibrillator Event ChAP will continue to support community groups particularly in the rural areas, with their defibrillator projects. Further work will encourage community organisations and schools to facilitate training in first aid, CPR and use of defibrillators. ChAP will also be working in partnership with providers and stakeholders to set-up a central register of AEDs in Wiltshire and to publicise their locations.

Apart from the priorities identified above ChAP will also continue it's ongoing involvement in community activity as follows.

Engagement ChAP has established strong community links throughout the area and is involved with a variety of projects and initiatives. ChAP representatives are therefore well placed to continue to act as a link between various groups thus helping to avoid duplication and assisting with 'joined-up thinking'. .It is able to signpost community groups and individuals, and also able to readily consult with all sectors in our community area. ChAP has been a member of the Campus

Development Team since it was set up, and is well placed to act as a link between the campus team and other community organisations. The team is currently addressing issues of equality and diversity to ensure engagement and consultation with all members of the community. Through its' links with rural parishes, and the work of the Rural Champion, ChAP promotes the work of the Area Board, raising awareness and encouraging participation.

The ChAP Project Co-ordinator is an active member of Chippenham Campus Development Team, Chippenham Vision, Chippenham YAG (Youth Advisory Group), Chippenham ACE (Arts Culture & Events Forum), Chippenham Older Peoples Forum, Chippenham Safe Places Steering Group.

ChAP also networks with other CAPs in Wiltshire through the WFCAP organisation. ChAP Project Co-ordinators attend the quarterly Forum meetings and the CAP co-ordinators group meetings (CAPPERS).

Appendix 1 JSA priorities for 2014/15 (from 'What Matters to You in Chippenham Community Area' event, 18th February 2014)

Children and Young People

- To develop collaborative approaches for a single vision for engagement with ALL children and young people
- To address 10% increase in child poverty

Community Safety

- Reduce the perception of fear of crime especially among older people
- Better communication and partnership working across the services to reduce crime and associated ASB

Culture

- Development of an arts centre/hub
- Making greater use of outdoor spaces including butter cross area and the river for events/festivals

Economy

- Targeted marketing promotion of the towns USPs as an employment and retail centre (a business location of choice)
- Encourage further investment in town centre office space to attract and retain businesses

Environment

- Better use, management and access to green spaces including the river
- Tackling climate change including reducing the impact of new development

Health and Wellbeing

- Strengthen links between council and voluntary sector health & social care organisations
- Recognition and support for unpaid carers

Housing

- Strategic plan for Chippenham including employment infrastructure, housing and environment, and people fully involved through consultation
- More affordable housing throughout the community area

Leisure

- Need for improved sport and leisure facilities in Chippenham.
- Focus on delivering sports activities to young people from deprived area to reduce inequalities, and making better link between education and leisure

Transport

- Maintenance of roads not keeping up with level of road use, HGVs and weather damage and associated safety issues
- Traffic congestion-inability of the highway network to cope with existing and future traffic

Community

- Improved engagement with the wider community when making important decisions, particularly the under-represented/ deprived/ hard to reach
- Better marketing and communication of what the community area has to offer.

Appendix 2 ChAP costs 2014/15

Better Use of Outside Space

River Festival Project

Contribution to the cost of holding an event focussing on participation and use of the river.

£2,850

River Bank Clean-Up & Management Project

Cost of maintenance sessions led by The Nature of It

£2,625

ACE (Arts, Culture & Events)

Performing Arts Loan Scheme

Storage costs and scheme administration to support community groups and provide stage lighting and equipment.

£790

Health & Wellbeing

Safe Places Project

Purchase of promotional material and administration

£360

Defibrillator Project

Mapping and gapping exercise to establish current provision and identify areas of need.
Support for groups and organisations to install defibrillators

£125